



The 2020 season at **Meyer's RV Superstores Limerock Speedway** is scheduled to begin on Saturday, May 2nd. I look forward to having your company sign on as a sponsor this season. Our 2019 season was quite successful. As the season progressed we were able to envision a path to make our facility the best in New York State. We are midway through Phase II of our track expansion project and a lot of exciting changes are underway in preparation for racing action. We have taken our 1/8th mile track and turned it into a 1/5th mile. This increase will allow our competitors to reach higher top speeds while they compete on a wider surface. It will be possible for drivers to go three wide into the turns, making for more lead changes and even greater excitement in the stands. We purchased 90 loads of clay to make our racing surface the best in New York State. Our expansion has been of great interest to the racing world. Spectators and competitors alike are actively interacting with us on social media expressing their enthusiasm for the coming season. We have documented every step of the expansion on our website as well as on our Facebook page: <https://www.facebook.com/LimerockSpeedway/> I encourage you to like and follow us on Facebook.



3/8/20 – Installation of new guardrail lining turns 1 & 2 and the track exit to Victory Lane. Soon we will install our fencing.

We have recently reworked our official website. It can be found at <http://www.lrspeedway.com> Several of our sponsorship levels include placement of your logo on our **Sponsors Page** including the ability to have visitors click on your logo and be linked to your website. Our website has averaged 2,420 page views a week since its launch in mid-February 2019. Our club members and fans of the speedway have been frequenting the website to learn about the exciting changes going on at the track. When you sign on as a sponsor we will create a post thanking you for your support and introducing your business to the followers of our site. We plan to keep up the momentum that our social media team has been building by providing racing updates throughout the season.

THANK YOU TO OUR TRACK SPONSORS



Meyer's
RV Superstores

EXPERIENCE THE DIFFERENCE

THE DIFFERENCE IS... 6 LOCATIONS TO SERVE YOU!

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	HARRISBURG, PA 855.410.8198	FARMINGTON, NY 844.266.8189	

















Electro Lines, Inc.
111 Hathaway St.
Syracuse, NY 13206
Phone: (315) 455-5701
Fax: (315) 455-7114























In addition to having your logo on our website, package options include the creation and display of a banner with your company's name on it. We are rebuilding our fences to meet the safety standards required for a track of our new size. Once this is complete we will be able to begin hanging this year's banners. Here is what the banners looked like last year. This section of fencing faced the grandstands, the VIP Booth, and is visible from our highly sought after trackside parking.



When you would like to visit the track a great option is to book a night in our VIP Tower – AKA Kelly's Condo. Here you can enjoy the races in an air-conditioned booth complete with stadium seating. The spacious counters inside are the perfect place to enjoy a snack while the dirt flies outside! The VIP Tower is located just steps away from our crowd-pleasing concession stand. This package option could be the perfect retreat for a night out with your staff. Dates are filling up fast – So don't delay, book your night today!



I look forward to welcoming your company as a sponsor for the 2020 Season. Thank you for your support.

Bill Coffey

A handwritten signature of Bill Coffey in black ink, written on a white background.

2020 Tri County Racing Club, Inc. Vice President
Cell: (585) 739-5268 Email
tricityracingclub@gmail.com

2020 Sponsorship Rates



Tier 1: \$1,800

Banner displayed trackside in 2020 & 2021 Race Seasons
VIP Tower reservation for one night in 2020 & 2021 Race Seasons
Your business announced as **The Class Sponsor** for the 2020 & 2021 Race Seasons
Logo and click-through link on the sponsorship page on our official website
Facebook & Twitter acknowledgement at sign-on and return in 2021

Tier 2: \$1,000

Banner displayed trackside in 2020 & 2021 Race Seasons
VIP Tower reservation for one night in 2020 Race Season
Logo and click-through link on the sponsorship page on our official website
Facebook & Twitter acknowledgement at sign-on and return in 2021

Tier 3: \$200

VIP Tower reservation for one night in 2020 Race Season
Your business announced that night as a track sponsor

Tier 4: \$150

Your business announced nightly as a track sponsor
Logo and click-through link on the sponsorship page on our official website
Facebook & Twitter acknowledgement at sign-on and return in 2021

Banner Package: 1

\$500 New Sponsorship / \$250 Annual Renewal
3.5' x 10' Banner displayed trackside in 2020 Race Season
Logo and click-through link on the sponsorship page on our official website
Facebook & Twitter acknowledgement at sign-on and return in 2021

Banner Package: 2

\$300 New Sponsorship / \$150 Annual Renewal
3.5' x 5' Banner displayed trackside in 2020 Race Season
Logo and click-through link on the sponsorship page on our official website
Facebook & Twitter acknowledgement at sign-on and return in 2021

Sponsor Name: _____ **Website:** _____

Sponsor E-mail: _____ **Phone:** _____

Sponsor Signature: _____ **Date:** _____

T.C.R.C. Authorization: _____ **Date:** _____

**Please make all checks payable to:

Tri County Racing Club, Inc., P.O. Box 42, Caledonia, NY 14423